

REQUEST FOR EXPRESSIONS OF INTEREST

(CONSULTING SERVICES – INDIVIDUAL CONSULTANT SELECTION)

Country: Pakistan

Name of Project: Digital Economy Enhancement Project

Credit No: 7514-PK

Assignment Title: Telecom Reforms Expert

Reference No.: PK-MoITT-469371-CS-INDV

The Government of Pakistan has received financing from the International Development Association (IDA) toward the cost of Digital Economy Enhancement Project (DEEP) and intends to apply part of the proceeds for consulting services, which shall be implemented by the Ministry of IT and Telecom.

The consulting services (“the Services”) include professional expertise of “**Telecom Reforms Expert**” at a monthly lump sum remuneration. The Ministry of IT and Telecom, being Project Management Unit (PMU) intends to hire services of “**Telecom Reforms Expert**” for DEEP that can assist the project management in relevant field. The consultant, as an expert in the field, will provide quality advice maintaining the highest degree of integrity and ethical standards. The services of individual consultant shall be initially hired for a period of 12 Months.

The detailed Terms of Reference (TOR) for the assignment can be obtained at the address given below or can be downloaded from <https://njp.gov.pk>

Ministry of IT and Telecom being Project Management Unit invites eligible candidates (“Consultants”) to indicate their interest in providing the Services as “**Telecom Reforms Expert**” in Digital Economy Enhancement Project. Interested Candidates should provide information demonstrating that they have the required qualifications and relevant experience to perform the expected Services. The services of individual consultant will be required /hired to assist project team on DEEP as per ToRs. The short-listing criteria are based on: (i) Qualification, (ii) Experience (iii) Additional Skills

The selected candidates will be required to present their original documents at the time of the interview. Submission of any false information will lead to immediate disqualification of the candidate at any stage of the hiring process.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” September 2023, setting forth the World Bank’s policy on conflict of interest.

A Consultant will be selected in accordance with the Open Competitive Selection of Individual Consultants method set out in the Procurement Regulations.

Further information can be obtained at the address below during office hours 0830 to 1630 PST.

Applicants shall apply online at National Job Portal www.njp.gov.pk.

Program Office (DEEP)

Ministry of IT and Telecom

7th Floor, Kohsar Complex

Pakistan Secretariat

F-5, Islamabad

Telephone: 051-9215621

Hiring for Individual Consultants Under DEEP

TERMS OF REFERENCE

Announcement Reference no:	1-1/2024-IT	Date	12 January 2025		
Project	Digital Economy Enhancement Project (P174402)				
Position Name	Telecom Reforms Expert	Position ID	PK-MoITT-469371-CS-INDV		
Vacancy	1	Type of Contract	Individual	Duration	12 Months

BACKGROUND

Digital Economy Enhancement Project (DEEP) is a World Bank assisted project with the objective to enhance the Government's capacity for digitally enabled public services delivery for citizens and businesses.

MoITT is the sponsoring agency of the project with execution support of (i) Board of Investment (BoI), (ii) National Database and Registration Authority (NADRA), (iii) National IT Board (NITB), and (iv) Ignite – National Technology Fund.

PROJECT DESCRIPTION

The Digital Economy Enhancement Project (DEEP) aims at building the capacity of the Government to provide digitally enabled public services to citizens and businesses. The project will support the development of digital public infrastructure—including for responsible data exchange, digital authentication, and verifiable credentials—and digitalization of public services (including to make them available through a new national citizen portal), which will improve the accessibility and delivery of services, economic opportunities, and social protection.

In addition, DEEP will support a transition towards a digital inventory of administrative procedures and the development of an electronic single window—the Pakistan Business Portal (PBP)—integrated across all three layers of government for new and existing businesses to apply, renew, pay, and meet all their compliance needs. It will also promote civic innovation and digital inclusion.

OBJECTIVES OF THE ASSIGNMENT

The objective of this consultancy is to create comprehensive and clear Terms of Reference (ToRs) and tender documents to facilitate the end-to-end procurement process for engaging firm(s) to deliver key initiatives. These include analyzing broadband demand, exploring strategies to enhance smartphone affordability to increase digital service adoption, mapping broadband infrastructure, and addressing market failures in the telecom sector.

This individual consultant will also monitor and supervise the firm's performance to ensure the delivery of the project aligns with the approved ToR's and specified scope. Consultant will provide oversight, evaluate progress, and ensure compliance with project objectives and standards. The consultant will also engage with stakeholders to understand their needs, adhere to industry standards, and ensure compliance with procurement regulations through the DEEP PMU.

SCOPE OF THE ASSIGNMENT

The consultant will develop comprehensive Terms of Reference (ToRs) and Request for Proposals (RFPs) for key telecom initiatives, including telecom policy development, licensing policy framework, rolling spectrum strategy, and a telecom dashboard for real-time network insights. They will oversee project and ensure adherence to objectives and standards.

The consultant will ensure the timely initiation, execution, and closure of tasks, adhering to World Bank compliances and coordinating with stakeholders. Key responsibilities include managing risks through identification, assessment, and mitigation plans.

4.1 Deliverables

1. Development of TORs/ RFPs

The consultant has been engaged to develop comprehensive Terms of Reference (ToRs) for selecting firm(s) to deliver key initiatives. The ToRs will outline:

I. Telecom Policy Development

- a) Conduct an in-depth analysis of market failures within the telecom sector.
- b) Provide actionable recommendations to address identified gaps and enhance policy effectiveness.

II. Licensing Policy Framework

- a) Develop a comprehensive framework for telecom licensing, ensuring alignment with industry needs and regulatory objectives.

III. Rolling Spectrum Strategy

- a) Design a strategic plan for spectrum allocation and management, focusing on optimizing utilization and addressing future market demands.

IV. Telecom Dashboard (Fixed and Wireless)

- a) Develop a detailed framework for a telecom dashboard to provide real-time insights into fixed and wireless network performance, coverage, and usage.

2. Project Oversight and Stakeholder Engagement

- a) The consultant will provide essential support, monitor, and oversee the performance of the firm(s) to ensure the successful implementation and delivery of the overall DEEP project. They will offer guidance, track progress, and ensure adherence to the project's objectives and standards.
- b) Additionally, the consultant will engage with stakeholders to understand their requirements, align with industry standards, and ensure compliance. Regular reporting to MoITT/DEEP PMU will also be conducted to maintain transparency and accountability.

The consultant will ensure these deliverables align with industry standards, stakeholder needs, and regulatory compliance, forming a robust foundation for onboarding firm(s) to execute the required tasks.

QUALIFICATION AND EXPERIENCE

- 1) Minimum 16 years of education from a reputable/HEC/internationally recognized university in Electrical/Computer/Electronics/Telecom/Information Technology, or a relevant field.
- 2) Minimum 18 years of total professional work experience including national/international level experience in project execution, project communication, coordination formulation, analysis, stakeholder engagements preferably in Telecom/ICT/Digital sector.
- 3) Good understanding of international standards, regulations and practices
- 4) Proven track record of project execution and successful implementation of policies at national/international levels.
- 5) Strong communication, analytical, problem-solving skills and presentation skills with the ability to build consensus among diverse stakeholders at Federal and Provincials.

ADDITIONAL SKILLS / EXPERTISE

- 1) Ability to establish monitoring and evaluation frameworks to assess the policy's impact and effectiveness.
- 2) Ability to effectively organize stakeholder consultations.
- 3) Skills in creating comprehensive and actionable project implementation plans that align with project objectives.
- 4) Ability to develop a long-term vision and strategic goals.

- 5) Ability to work on tools that can help to improve the efficiency and timely delivery of the project.
- 6) Proficiency in conducting thorough research, including literature reviews, case studies, and field research.
- 7) PMP/PRINCE2/ ISO21500 certification.

SCHEDULE FOR THE ASSIGNMENT

The consultant will be appointed on a contract basis for a tentative period of 12 Months. However, in case of additional time engagement the process and modalities of extended duration will be finalized at the time of Contract.

REMUNERATION AND OTHER BENEFITS

- 1) The consultant will receive remuneration as per the scope of work defined and based on the World Bank guidelines applicable to individual consultants for this position.
- 2) Travel expenses as approved by the World Bank and the Government of Pakistan.
- 3) This is a consulting-based appointment and does not offer medical or other benefits.

REPORTING OBLIGATIONS

- 1) The Consultant will report to the Program Director PMU through the Telecom Wing of Ministry of IT & Telecom.
- 2) The Consultant is required to follow all rules and directives of the World Bank and the Government of Pakistan for successful implementation of the project.
- 3) The Consultant is required to follow working days and timings as per the directives of the Federal Government of Pakistan.
- 4) The Consultant is required to report to work in an official attire.
- 5) The Consultant is prohibited from working for any other party or a paid job, or taking any other assignment during the course of this contract without written approval from the Competent Authority.
- 6) The Consultant shall ensure that all the required reports for the project are prepared on time in accordance with the requirements of the World Bank and the Government of Pakistan.

SELECTION CRITERIA

- 1) The applicant will be selected based on the following criteria

Criteria	Points
Educational Qualification	20
Work Experience	20
Additional Skills/ Expertise	10
Interview	50

SUBMISSION

Candidates meeting the required criteria should submit their applications at <http://www.njp.gov.pk> within 15 days of publication of the advertisement. No hard copy of application shall be accepted and all applications must be sent via NJP online. Shortlisted candidates who are working in Government sector are required to produce NOC at the time of interview.