

REQUEST FOR EXPRESSIONS OF INTEREST

(CONSULTING SERVICES – INDIVIDUAL CONSULTANT SELECTION)

Country: Pakistan

Name of Project: Digital Economy Enhancement Project

Credit No: 7514-PK

Assignment Title: Citizen Developer Program Lead

Reference No.: PK-MoITT-470192-CS-INDV

The Government of Pakistan has received financing from the International Development Association (IDA) toward the cost of Digital Economy Enhancement Project (DEEP) and intends to apply part of the proceeds for consulting services, which shall be implemented by the Ministry of IT and Telecom.

The consulting services (“the Services”) include professional expertise of “**Citizen Developer Program Lead**” at a monthly lump sum remuneration. The Ministry of IT and Telecom, being Project Management Unit (PMU) intends to hire services of “**Citizen Developer Program Lead**” for DEEP that can assist the project management in relevant field. The consultant, as an expert in the field, will provide quality advice maintaining the highest degree of integrity and ethical standards. The services of individual consultant shall be initially hired for a period of 12 Months.

The detailed Terms of Reference (TOR) for the assignment can be obtained at the address given below or can be downloaded from <https://njp.gov.pk>

Ministry of IT and Telecom being Project Management Unit invites eligible candidates (“Consultants”) to indicate their interest in providing the Services as “**Citizen Developer Program Lead**” in Digital Economy Enhancement Project. Interested Candidates should provide information demonstrating that they have the required qualifications and relevant experience to perform the expected Services. The services of individual consultant will be required /hired to assist project team on DEEP “as per ToRs”. The short-listing criteria are based on: (i) Qualification, (ii) Experience (iii) Additional Skills

The selected candidates will be required to present their original documents at the time of the interview. Submission of any false information will lead to immediate disqualification of the candidate at any stage of the hiring process.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” September 2023, setting forth the World Bank’s policy on conflict of interest.

A Consultant will be selected in accordance with the Open Competitive Selection of Individual Consultants method set out in the Procurement Regulations.

Further information can be obtained at the address below during office hours 0830 to 1630 PST.

Applicants shall apply online at National Job Portal www.njp.gov.pk.

Program Office (DEEP)

Ministry of IT and Telecom

7th Floor, Kohsar Complex

Pakistan Secretariat

F-5, Islamabad

Telephone: 051-9215621

Hiring for Project Positions Under DEEP PIU-Ignite

TERMS OF REFERENCE

Announcement Reference no:	1-1/2024-IT	Date	12 January 2025		
Project	Digital Economy Enhancement Project (P174402)				
Position Name	Citizen Developer Program Lead, Ignite (DEEP)	Position ID	PK-MoITT-470192-CS-INDV		
Vacancy	1	Type of Contract	Individual	Duration	12 Months

BACKGROUND

Digital Economy Enhancement Project (DEEP) is a World Bank assisted project with the objective to enhance the Government's capacity for digitally enabled public services delivery for citizens and businesses.

Ministry of IT & Telecom (MoITT) is the sponsoring agency of the project with execution support of (i) Board of Investment (BoI), (ii) National Database and Registration Authority (NADRA), (iii) National IT Board (NITB), and (iv) Ignite – National Technology Fund

PROJECT DESCRIPTION

DEEP aims to develop a framework and technology to promote digital services across Pakistan, significantly transforming citizen-centric services nationwide. A key component is the establishment of Civic Innovation and Technology Labs (CITL), which will serve as collaborative platforms for citizens, government, startups, and academia to drive social innovation and address community challenges through technology.

Ignite - National Technology Fund, known for its expertise in technology entrepreneurship and innovation projects, is mandated to establish and operate CITL. By leveraging civic technology, Ignite, through this component, aims to enhance citizen engagement, improve citizen-centric services, and foster transparency.

OBJECTIVES OF THE ASSIGNMENT

The Citizen Developer Program Lead will oversee the development, management and governance of Open Data Portal (with API Integration) in line with open data standards. The role requires data population, management and enabling the private sector ecosystem to integrate with public Digital Public Infrastructure (DPI) while ensuring compliance, security, and scalability.

The responsibilities include (but not limited to) the following:

- 1) Overseeing the development of tools and frameworks to support the Open Data Portal and enabling open data access for stakeholders.
- 2) Managing the development and governance of the Open Data Portal, ensuring alignment with national digital standards.
- 3) Designing strategies to facilitate collaboration between public and private sector stakeholders to integrate through API.
- 4) Establishing and enforcing best practices for open data governance and compliance.
- 5) Organising capacity-building workshops for private sector entities and government stakeholders.
- 6) Monitoring the adoption and impact of the Open Data Portal on public services and preparing progress reports.
- 7) Identifying opportunities to expand the open data ecosystem to align with DEEP objectives.
- 8) Engaging with regulatory authorities to address compliance and governance challenges.
- 9) Populating the Open Data Portal by collaborating with data warehouses and ensuring robust data management practices.
- 10) Incorporating data generated through the Civic Innovation and Technology Labs (CITL) into the Open Data Portal through structured mechanisms.
- 11) Integrating data generated from other components of DEEP into the Open Data Portal, ensuring a unified and accessible data repository.

SCOPE OF THE ASSIGNMENT

The work of the Citizen Developer Program Lead will include the following tasks (not limited to):

- 1) Leading the design and implementation of the Open Data Portal (with API integration) to enable private sector integration with public DPI.
- 2) Providing technical and strategic guidance to ensure the scalability and sustainability of Open Data Portal solutions.
- 3) Ensuring API development complies with national digital standards and frameworks.
- 4) Promoting collaboration between public and private sector stakeholders to enhance adoption.
- 5) Preparing regular reports detailing progress, challenges, and recommendations.

QUALIFICATION AND EXPERIENCE

- 1) Minimum 16 years of education in Computer Science, Software Engineering, Management Sciences, Business Administration or any related disciplines from an HEC-recognized university.
- 2) At least 7 years of professional experience, with a focus on development, governance, and integration of open data.
- 3) Strong understanding of digital public infrastructure and principles.
- 4) Proven track record of leading techno-commercial initiatives in digital ecosystems.
- 5) Expertise in open data security, scalability, and compliance frameworks.
- 6) Proficiency in project management methodologies and tools.
- 7) Excellent communication, training, and interpersonal skills.

ADDITIONAL SKILLS / EXPERTISE

- 1) Ability to work effectively in a multicultural environment and with diverse stakeholders.
- 2) Ability to navigate and influence diverse stakeholders, including government entities and private organizations.
- 3) Experience in World Bank or other donor-funded projects is beneficial.
- 8) Knowledge of project management methodologies and tools.
- 4) Excellent problem-solving and decision-making abilities.

SCHEDULE FOR THE ASSIGNMENT

The Citizen Developer Program Lead will be appointed on contract basis for a tentative period of 12 Months. However, in case of additional time engagement the process and modalities of extended duration will be finalized at the time of Contract.

REMUNERATION AND OTHER BENEFITS

- 1) Pay and financial benefits as per the approved rates for the assignment.
- 2) Travel expenses as approved by the World Bank and the Government of Pakistan.
- 3) This is a consulting-based appointment and does not offer medical or other benefits.

REPORTING OBLIGATIONS

- 1) This position is based at Islamabad, Pakistan.
- 2) The Citizen Developer Program Lead will report to the Project Director Ignite PIU, Digital Economy Enhancement Project (DEEP).
- 3) The Citizen Developer Program Lead is required to follow all rules and directives of the Government of Pakistan and the World Bank for the successful implementation of the project.
- 4) The Citizen Developer Program Lead is required to follow working days and timings as per the directives of the Federal Government of Pakistan.
- 5) The Citizen Developer Program Lead is prohibited from working for any other party or a paid job, or taking any other assignment during the course of this contract without written approval from the Competent Authority.
- 6) The Citizen Developer Program Lead shall ensure that all the required reports for the CITL component of project are prepared on time in accordance with the requirements of the Government of Pakistan and the World Bank.

SELECTION CRITERIA

- 1) The applicant will be selected based on the following criteria

Criteria	Points
Educational Qualification	20
Work Experience	20
Additional Skills/ Expertise	10
Interview	50

SUBMISSION

Candidates meeting the required criteria should submit their applications at <http://www.njp.gov.pk> within 15 days of publication of the advertisement. No hard copy of application shall be accepted and all applications must be sent via NJP online. Shortlisted candidates who are working in Government sector are required to produce NOC at the time of interview.