

REQUEST FOR EXPRESSIONS OF INTEREST

(CONSULTING SERVICES – INDIVIDUAL CONSULTANT SELECTION)

Country: Pakistan

Name of Project: Digital Economy Enhancement Project

Credit No: 7514-PK

Assignment Title: Innovation Manager

Reference No.: PK-MoITT-470191-CS-INDV

The Government of Pakistan has received financing from the International Development Association (IDA) toward the cost of Digital Economy Enhancement Project (DEEP) and intends to apply part of the proceeds for consulting services, which shall be implemented by the Ministry of IT and Telecom.

The consulting services (“the Services”) include professional expertise of “**Innovation Manager**” at a monthly lump sum remuneration. The Ministry of IT and Telecom, being Project Management Unit (PMU) intends to hire services of “**Innovation Manager**” for DEEP that can assist the project management in relevant field. The consultant, as an expert in the field, will provide quality advice maintaining the highest degree of integrity and ethical standards. The services of individual consultant shall be initially hired for a period of 12 Months.

The detailed Terms of Reference (TOR) for the assignment can be obtained at the address given below or can be downloaded from <https://njp.gov.pk>

Ministry of IT and Telecom being Project Management Unit invites eligible candidates (“Consultants”) to indicate their interest in providing the Services as “**Innovation Manager**” in Digital Economy Enhancement Project. Interested Candidates should provide information demonstrating that they have the required qualifications and relevant experience to perform the expected Services. The services of individual consultant will be required /hired to assist project team on DEEP “as per ToRs”. The short-listing criteria are based on: (i) Qualification, (ii) Experience (iii) Additional Skills

The selected candidates will be required to present their original documents at the time of the interview. Submission of any false information will lead to immediate disqualification of the candidate at any stage of the hiring process.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” September 2023, setting forth the World Bank’s policy on conflict of interest.

A Consultant will be selected in accordance with the Open Competitive Selection of Individual Consultants method set out in the Procurement Regulations.

Further information can be obtained at the address below during office hours 0830 to 1630 PST.

Applicants shall apply online at National Job Portal www.njp.gov.pk.

Program Office (DEEP)

Ministry of IT and Telecom

7th Floor, Kohsar Complex

Pakistan Secretariat

F-5, Islamabad

Telephone: 051-9215621

Hiring for Project Positions Under DEEP PIU-Ignite

TERMS OF REFERENCE

Announcement Reference no:	1-1/2024-IT	Date	12 January 2025		
Project	Digital Economy Enhancement Project (P174402)				
Position Name	Innovation Manager, Ignite (DEEP)	Position ID	PK-MoITT-470191-CS-INDV		
Vacancy	1	Type of Contract	Individual	Duration	12 Months

BACKGROUND

Digital Economy Enhancement Project (DEEP) is a World Bank assisted project with the objective to enhance the Government's capacity for digitally enabled public services delivery for citizens and businesses.

Ministry of IT & Telecom (MoITT) is the sponsoring agency of the project with execution support of (i) Board of Investment (BoI), (ii) National Database and Registration Authority (NADRA), (iii) National IT Board (NITB), and (iv) Ignite – National Technology Fund

PROJECT DESCRIPTION

DEEP aims to develop a framework and technology to promote digital services across Pakistan, significantly transforming citizen-centric services nationwide. A key component is the establishment of Civic Innovation and Technology Labs (CITL), which will serve as collaborative platforms for citizens, government, startups, and academia to drive social innovation and address community challenges through technology.

Ignite - National Technology Fund, known for its expertise in technology entrepreneurship and innovation projects, is mandated to establish and operate CITL. By leveraging civic technology, Ignite, through this component, aims to enhance citizen engagement, improve citizen-centric services, and foster transparency.

OBJECTIVES OF THE ASSIGNMENT

The Innovation Manager will lead and oversee the creation, development, and implementation of innovative ideas, processes, and services within public sector organizations. Their primary role will be to promote innovation aligned with the program's vision and facilitate impactful collaborations with stakeholders.

The responsibilities include (but not limited to) the following:

- 1) Developing and executing innovation strategies aligned with the DEEP project's objectives.
- 2) Leading the establishment of Civic Innovation and Technology Labs (CITL) in all dedicated locations.
- 3) Fostering partnerships with startups, academia, and industry to drive innovation.
- 4) Identifying and implementing cutting-edge solutions to improve citizen-centric services.
- 5) Monitoring and evaluating the impact of implemented innovations and preparing progress reports.
- 6) Active liaison with the implementation partner to organize workshops, hackathons, and events to encourage stakeholder participation.
- 7) Representing the project in relevant forums to promote its objectives and outcomes.

SCOPE OF THE ASSIGNMENT

The work of the Innovation Manager will include the following tasks (not limited to):

- 1) Developing strategies and frameworks to foster innovation within public sector organizations in line with the project vision.
- 2) Leading the design and implementation of programs and initiatives to promote civic innovation and enhance citizen engagement.
- 3) Facilitating collaborations among government entities, private sector partners, and civil society organizations to drive innovation.
- 4) Providing technical guidance and support to ensure the successful execution of innovative projects and initiatives.
- 5) Advocating for policies and practices that support innovation and digital transformation within public sector organizations.

QUALIFICATION AND EXPERIENCE

- 1) Minimum 16 years of education in Innovation, Technology, Engineering, Social Sciences, Management Science, Business Administration or related fields from an HEC-recognized university.
- 2) At least 7 years of professional experience, including leadership roles in innovation management.
- 3) Proven track record of driving innovation within public or private sector organizations.
- 4) Strong understanding of civic technology, social innovation, and digital transformation.

- 5) Excellent communication and stakeholder management skills.
- 6) Proficiency in project management methodologies and tools.
- 7) Excellent communication, training, and interpersonal skills.

ADDITIONAL SKILLS / EXPERTISE

- 1) Ability to work effectively in a multicultural environment and with diverse stakeholders.
- 2) Experience in World Bank or other donor-funded projects is preferred.
- 3) Strong advocacy and networking skills to identify and promote innovation related initiatives.
- 4) Excellent problem-solving and decision-making abilities.

SCHEDULE FOR THE ASSIGNMENT

The Innovation Manager will be appointed on a contract basis for a tentative period of 12 Months. However, in case of additional time engagement the process and modalities of extended duration will be finalized at the time of Contract.

REMUNERATION AND OTHER BENEFITS

- 1) Pay and financial benefits as per the approved rates for the assignment.
- 2) Travel expenses as approved by the World Bank and the Government of Pakistan.
- 3) This is a consulting-based appointment and does not offer medical or other benefits.

REPORTING OBLIGATIONS

- 1) This position is based at Islamabad, Pakistan.
- 2) The Innovation Manager will report to the Project Director Ignite PIU, Digital Economy Enhancement Project (DEEP).
- 3) The Innovation Manager is required to follow all rules and directives of the Government of Pakistan and the World Bank for the successful implementation of the project.
- 4) The Innovation Manager is required to follow working days and timings as per the directives of the Federal Government of Pakistan.
- 5) The Innovation Manager is prohibited from working for any other party or a paid job, or taking any other assignment during the course of this contract without written approval from the Competent Authority.

- 6) The Innovation Manager shall ensure that all the required reports for the CITL component of project are prepared on time in accordance with the requirements of the Government of Pakistan and the World Bank.

SELECTION CRITERIA

- 1) The applicant will be selected based on the following criteria

Criteria	Points
Educational Qualification	20
Work Experience	20
Additional Skills/ Expertise	10
Interview	50

SUBMISSION

Candidates meeting the required criteria should submit their applications at <http://www.njp.gov.pk> within 15 days of publication of the advertisement. No hard copy of application shall be accepted and all applications must be sent via NJP online. Shortlisted candidates who are working in Government sector are required to produce NOC at the time of interview.